

CITY OF BAINBRIDGE ISLAND

FOR IMMEDIATE RELEASE

April 21, 2015

MEDIA CONTACTS

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Non-Motorized Committee Sponsors Vision Zero Event

Bainbridge Island, Wash., (April, 2015) The Non Motorized Transportation Advisory Committee is sponsoring a presentation on Vision Zero on Wednesday, April 29 from 7:00 to 8:00 p.m. in the City Hall Council Chamber. This is an opportunity for the public to learn about the Vision Zero Initiative and how it could potentially be implemented to provide traffic safety for Bainbridge Island residents who walk, bike or use a wheelchair.

Vision Zero is an approach to traffic safety, with an ultimate goal of ending traffic deaths and serious injuries. At the core of Vision Zero is the belief that death and injury on city streets is preventable, and that collisions are often the result of poor behaviors and unforgiving roadway designs. Vision Zero takes a holistic approach to street designs that emphasize safety, predictability, and the potential for human error, coupled with targeted education and data-driven enforcement efforts.

The presenters for the evening will include Brock Howell, Policy and Government Affairs Manager for Cascade Bicycle Club and Kimberly Scrivner, Senior Transportation Planner from Puget Sound Regional Council.

For more information on Vision Zero visit: http://www.visionzeroinitiative.com/.

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